

How to get to Ballinasloe, Co. Galway

Ideally located on the M6 motorway, Ballinasloe is easily accessible for everyone.

By car:

From Dublin - under 2hrs

From Cork - under 3.5hrs

From Belfast - under 3.5hrs

From Galway - under 1 hr

By train:

Less than 2hrs by train from Dublin Heuston

Less than 4hrs from Cork, Killarney, Belfast, Waterford and Wexford

Visit www.irishrail.ie for more information

By bus:

Regular bus services from all major towns and cities

www.citylink.ie www.gobus.ie www.buseireann.ie

Further information on how to get to Ballinasloe or for updates on speakers and other conferences events visit www.aoifeonline.com, email us on info@aoifeonline.com or go to www.shearwaterhotel.com. You will also receive GPS coordinates for the hotel from their website.

Early bird discount group rate available if payment received by Oct 11th, 2013.



AOIFE

Association of Irish Festival

Events

Town Hall Theatre

Ballinasloe

Co. Galway



Irish Festivals and Events The Capacity to Endure

Carlton Shearwater Hotel,
Ballinasloe,
Co. Galway
7th - 8th November 2013

*Revitalising communities and the visitor experience through
sustainable and thriving festivals and events.*

T (090) 9643779 F (090) 9646540 E info@aoifeonline.com www.aoifeonline.com



Irish Festivals and Events

The Capacity to Endure

AOIFE celebrates its 20th Annual Conference this year on November 7th & 8th.

AOIFE - Association of Irish Festival Events - is an all-island voluntary organisation that connects experienced and novice festival organisers, suppliers, funders and influential policy-makers as well as the invaluable knowledge and skills gained over AOIFE's 20 year establishment.

Founded in March, 1993, AOIFE now has close to 400 member festivals and almost 100 corporate, associate and individual members, incorporating all kinds of festivals from international festivals to local street festivals. This conference gives you the chance to network, gain useful contacts and rub shoulders with some of the more influential and established members of the industry, as well as gain fresh insight from those recently joining the sector.

This conference will focus on the best practice and innovations from festival specialists, policy-makers and expert commentators involved with the arts, culture and tourism sector.

More and more local authorities and municipalities are engaging with, promoting and producing their own civic cultural tourist and community festivals and events. This is an event which will help your local authority share best practice and recognise the new trends.

Festivals, culture and sporting events are occasions where the identities of people and places are performed, celebrated and shared. Community pride and economic development go hand-in-hand as people gather to celebrate their cultural identity.

The Capacity to Endure 2013 Conference is for progressive thinking practitioners of the festival and event industry.

It is a unique, interactive and engaging two-day event that provides an exclusive environment for the leaders and stake-holders of the festival and event sector to gain as much knowledge as possible to review the Gathering, lessons learned and possible legacies.

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Invited speakers include:

- Dr Leo Varadkar TD, Minister for Transport, Tourism and Sport
- Ms Arlene Foster, MLA Northern Ireland Minister of Enterprise, Trade and Investment
- Mr Jimmy Deenihan TD, Minister for Arts, Heritage and the Gaeltacht
- Ms Carál Ní Chuilín, MLA Northern Ireland Minister for Culture, Arts and Leisure
- Mr Jim Miley, Project Director at the Gathering
- Ms Mary Weir, Project Manager Tallships 2012
- Mr Gerry Copeland, Events Manager, Belfast City Council
- Mr John Moreman, Director of Rotterdam Festivals
- Mr Tom Curren, County Manager, Kerry County Council
- Mr James Harrold, Galway City Arts Officer
- Mr Martin Bradley, MBE Derry / Londonderry (Chairperson of City of Culture 2013)
- Mr Breandan O'Scannail, Chairperson of Clifden 2012

What previous delegates thought...

"Everything was covered excellently," ~ Louisa Condon, Thurles Chamber

"Conference was fantastic, great speakers who never lost the attention of their audience," ~ Anne Marie McCormack, Shannon Development

"Speakers were excellent communicators. Their presentations and information handouts were valuable and useful," ~ Mary Houlihan, Waterford County Council

"Great Conference! Very informative," ~ Emma Day, Ballyhoura Fáilte

Visit our Conference Blog:

thecapacitytoendure.wordpress.com



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